



Ciudad de México, July 8, 2019

REINER JAHN
PROJECT COORDINATOR MEXICO

Roger Sims
Project Coordinator H2H

Herewith we request and express the intention to be considered in Project 100 x 100.

1) APPLICANT INFORMATION:

Mérida Ya'ax Ché Satelite Rotary Club
_____ Rotaract Club (sponsor Rotary club _____)
_____ Interact Club (sponsor Rotary club _____)

Name Mérida Ya'ax Ché

Address Domicilio: Calle 11 No. 80 x 16 y 18 Col. Mexico, Mérida Yucatán

District and Club Number 9145 México, ID. 22279

2) NAME OF THE PROJECT

Listen All

3) OBJECTIVES OF THE PROJECT

Grant hearing aids to people suffering from hearing loss and who are in a vulnerable socioeconomic situation and who belong to communities in the interior of the state of Yucatán.

4) DESCRIPTION OF THE PROJECT, SHORT AND LONG-TERM BREAK DOWN

Functional auditory limitation (LFA) includes deafness or hearing loss due to functional deficit that occurs when the subject loses hearing capacity to a greater or lesser degree. The World Health Organization estimates that in the world there are more than 42 million people over three years with hearing impairment. The XII General Census of Population and Housing 2000 reported that in Mexico almost three out of every 1,000 inhabitants have auditory functional limitations. Yucatán occupies the first place, above the national average, since five out of every 1,000 inhabitants suffer from this disability.

Timely diagnosis and early care of children with this disability is essential, since the first years of life constitute an especially critical stage of development in which perceptual, motor, cognitive, linguistic and social skills are configured that will enable a balanced interaction With the surroundings.



With an early diagnosis coded in the three or four years of age, when the cerebral plasticity is greater and the acquisition of certain cognitive and linguistic skills and an effective psychopedagogical intervention takes place, better results can be expected in the development of these children

In young people the treatment of hearing loss opens up the possibilities of greater performance at an educational and social level; and in middle-aged adults it improves the possibilities of labor integration and facilitates the possibility of improving the educational conditions not learned in previous ages.

Currently, Digital technology has improved the conditions of people with hearing loss through the use of hearing aids that can significantly help the daily life situations presented by the patient. The use of hearing aids represents a point of safety, self-esteem and quality of life for those who use it.

SHORT TERM

In the short term, the “Listen to all” project contemplates the development of dissemination material on hearing loss and the problems it brings, as well as the possibilities that exist for its detection, attention and treatment.

Additionally, in the first 2 months of execution it is intended to grant around 10 audiometric evaluations free of charge to people of different ages, with the priority being those of average age between 18-35 years, although it is not restricted to that age. From these evaluations it will be determined if there are candidates to receive the support of the hearing aids since they will not always be the ones indicated for these people, so the evaluations will serve as an initial parameter but not all evaluated will be capable of delivering auxiliary.

In parallel, the first 4 months a campaign will be carried out in different social networks so that people from within the state or people who know people in need of auxiliaries and who do not live in the city of Mérida can “denounce them” so that we can try to locate them and to be able to approach it as a club to facilitate the delivery of 10 hearing aids for these people.

MEDIUM TERM

In 2021, the call for prospective search for hearing aids delivery will be relaunched, where it is proposed that the club raise funds for the purchase of additional hearing aids and can perform audiometric evaluations. The same call procedure proposed in the short term will be followed.

LONG TERM

In a third long-term phase, it is intended that those who accessed this program can give a testimonial about the changes that their life experienced from the acquisition of hearing aids, with the intention of encouraging people the possibility to donate funds that allow the acquisition of devices for new people, this together with what the club can raise as funds for this project in its third long-term stage.



5) EXPLANATION OF THE PROJECT'S SUSTAINABILITY (AS APPLICABLE)

The project has limited sustainability, since it does not seek a return on investment or funds but intends to seek the possibility of accessing new resources through voluntary contributions, social project contests or access to financial aid.

6) DIRECT AND INDIRECT BENEFICIARIES BREAKING DOWN ITS VULNERABLE SITUATION, ATTACHING IMAGES.

Personas con pérdida auditiva y bajo nivel socioeconómico en el interior del estado de Yucatán.

7) LOCATION OF THE PROJECT

Interior of the State of Yucatán

8) AREA OF FOCUS

- Peace and conflict resolution
- Disease prevention and treatment
- Water, sanitation, and hygiene
- Maternal and child health
- Literacy and basic education
- Community economic development
- Other (please specify _____)

8) PROJECT BUDGET

The budget of the projects is _____ pesos, with the following proposed funding:

SOURCE	AMOUNT IN PESOS
Mexico commitment from applicant	\$ 25,000.00
Proposed support from other Mexico sources FURMEX Other (please specify _____)	\$0.00
Proposed US Heart 2 Heart support	\$ 160,000.00
TOTAL	\$185,000.00 \$185,000.00

Note: The minimum commitments from applicants are as follows:

	<u>Project Size (pesos)</u>	<u>Minimum Commitment (pesos)</u>
Rotary clubs	10,000 – 100,000	20% of total project budget
Rotary clubs	100,000 – 200,000	20,000
Rotaract and Interact clubs	10,000 – 200,000	10% of total project budget



1) The project detailed expenditures are as follows:

DESCRIPTION	PRICE & QUANTITY	TOTAL
Material de difusión	\$5,000.00	\$5,000.00
Gastos de traslado para 10 talleres de difusión	\$500.00	\$5,000.00
10 evaluaciones audiométricas	\$1000.00	\$10,000.00
20 auxiliares auditivos (\$8,000.00 c/u)	\$8,000.00	\$160,000.00
Otros gastos	\$5,000.00	\$5,000.00
	TOTAL	

FIRMAS

APPLICANT NAME Club Rotario Satélite Mérida, Ya'ax Ché

ROTARY CLUB PRESIDENT 2019 - 2020,

CARLOS EDUARDO ROBLEDA CHÁVEZ

ce_robleda@live.com.mx

cel: 9991140307

ROTARY CLUB PRESIDENT 2020 - 2021, NAME AND SIGNATURE

PROJECT LEADERS DURING PROJECT DURATION – NAMES AND SIGNATURES



PROYECTO 100 X 100 MÉXICO



FURMEX
Fondo Unido Rotario de México, A C

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